



VALET BICYCLE PARKING SERVICES

Valet Bicycle Parking encourages people to bicycle to public events, knowing that their bike will be safe. More attendees riding bikes = less traffic congestion! Keeping bikes in one contained area keeps your event grounds orderly. Our staff freely share their knowledge about safe cycling, upcoming events, safe routes, etc. with attendees. We've been providing this service for years and are trusted in the community.

HOW DOES IT WORK? Valet bike parking works just like valet car parking!

- Each rider is given a check tag. One half stays with the bike and the other half is kept by the rider.
- The bike is carefully parked in our secure corral. (The corral is staffed by at least two people at all times; no one but staff is allowed inside!)
- To retrieve a bike, the user hands in the check tag and the bike is returned.

WHAT WE PROVIDE

FULL SERVICE OPTION: Rates are based on size, length, and location of the event, ranging from \$1000-1500/day, \$500-750/half day (4 hours or less); contact us for a quote.

- Portable posts and fencing to enclose the "corral"
- Bike racks and valet tags
- 10' by 10' canopy, table, chairs
- Delivery, setup, breakdown, and staffing (at least two attendants at all times)
- Promotion of your event in our newsletter and social media channels

RACK RENTAL: \$200 up to ten racks, \$300 more than ten

- Racks only, to be picked up at SCBC office during business hours

WHAT WE NEED FROM YOU

SCBC requests the following to ensure that our valet bicycle parking service is well-utilized by your event attendees:

- Please make your request at least thirty days before the event, especially during our busy season (April through September).
- We need a minimum of one hour for setup and a half hour for breakdown. (More time may be needed for large events.)
- Our logo must be included on all event promotional materials with the statement "Valet bicycle parking provided by Sonoma County Bicycle Coalition."
- Bike parking should be located near the event's main entrance to provide the greatest visibility & convenience to your attendees. The parking location should appear on your event maps.
- Full payment is due no later than fifteen days following your event; SCBC will provide you with an invoice.

INTERESTED?

Contact Event Coordinator Cherie Barnett (cherie@bikesonoma.org or 545-0153) with the following information:

- Contact information for event coordinator (and invoice contact, if different)
- Date, time, and location of event
- Estimated event attendance (and estimated bicycle attendance, if known)